



JENN MARSH

Journalist. Videographer. Social Media Content Creator. Artist

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 Tampa, Florida

EDUCATION

University of Denver (2018 – 2021)

Major: **Media Studies** GPA: **3.76**

- *Journalism, Digital Video Production, Graphic Design*

Minor: **International Studies**

- *Human Rights, Environmental Sustainability, and Development*

Extensive Studies in Entrepreneurship

Extensive Studies in various forms of Art

Sustainability Study Abroad Trip to Belize

- *Studied the effects of climate change and waste on the country's ecosystem as well as current/future sustainability efforts.*

AWARDS

Winner of the 2019 Madden Challenge (Annual Competition through the Daniels College of Business at the University of Denver)

Our team won:

- ★ Quickest to Market
- ★ Biggest Industry Disrupter
- ★ Overall Grand Prize

Awarded \$2,500 and overall winner out of 80 teams. Each team presented comprehensive business plans selling their ideas to 50 local businesspeople. My role in our group of 5 women, was main spokesperson, presenter, and website creator. Part of the challenge, and my job specifically, was to sell our business plan in 30 seconds and answer rapid fire questions from the audience without any preparation.

Cont...



SKILLS

Social Media, Digital Graphic Design, Web Design, and Video Content Creation

- Experienced in Adobe Creative Suite, Microsoft Office, WordPress, Canva, Final Cut Pro, basic computer coding (Html, CSS, JavaScript), and all Social and Web platforms.
 - Website Design (WordPress, Squarespace, Wix)
 - Magazine, photo book, flyer/banner designs
 - Promotional video creation
 - Social Media reels and ads
 - Photography/Videography: professional cameras, drone, gimbal, GoPro

Public Speaking / Leadership

- Campus Tour Guide (2018-2021)
- Young Life Leader (2019-2020)
- Vice President of University Acapella Group (2020)
- Up with People Dance Instructor and Representative (2018-2020)
- Student Ambassador/Spokesperson for High School (2016)
- High School Equestrian Team Captain (2016)

Journalism

- Story Telling
- News Reporting/Research
- Creative Writing
- Blog Posting

Spanish

- Conversational Speaker
- 5 years of Spanish in school
- Lived with host family in Mexico for 1 month (2017)

Cont...

PROFILE

I am a highly creative, motivated individual who will not shy away from a challenge. I hope to use my creativity and artistic skills, along with my foreword thinking and outgoing personality to positively influence my professional endeavors and the lives of those around me.

EXPERIENCE

Story Producer & Assistant Director for Documentary (2020 - Present)

- Currently producing the story line of a documentary about a detainee in Denver who was recently granted asylum.

Marketing Assistant and Writer - University of Denver Daniels College of Business (2022-Present)

- Content writer for website, newsletters, and social media platforms
- Graphic designer/Creative Director
- Photographer/videographer for special events

Social Media Assistant – Bill Marsh Automotive (Summer 2020)

- Assisted in developing the virtual platform for the Bill Marsh Automotive Group.
- Instructed salespeople on how to film and edit videos for all digital platforms.
- Created a virtual communication platform promoting dealership inventory.

Spokesperson – Up with People (2017-2020)

- Addressed both small and large audiences educating them on the organization.
- Interviewed on television and the radio in Mexico, Belgium, and the United States

Student Representative and Campus Tour Guide – University of Denver (2018 – 2021)

- Introduced prospective students and their parents to the University of Denver through guided campus tours.
- Responsible for being well versed in every department, and the different programs offered.
- Wrote blogs for prospective student's social media page.

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- Winner of Sustainability Fashion Show where everything was made of used materials (2016)
- Mary Gregory Academic Scholarship Award (2016)
- High School English Department Award (2016)
- Honors Athlete Award (2015,2016)
- 2016 North Western Michigan Fair Queen
- Miss Congeniality Award (2016)

VOLUNTEER

Mission Trip to Puebla Mexico (2016)

- It was one of the hardest 10 days of my life but equally one of the best. It was challenging physically and emotionally due to the harsh weather and living conditions, but it was rewarding and worth the difficulties when interacting with the people. This experience helped define my personal mission; *“to serve others and to strive to make a difference in the world”*.

Other Volunteer Work

- Equine Therapy for special needs children and adults (2011-2017)
- Dog Foster for A Friend of Jacks (2020-2021)
- Freedom Builders (summers of 2013-2016)
- Pre K Religious Ed Sunday School Teacher

PERFORMING EXPERIENCE

- Performed in 6 countries in Europe and several cities in Mexico (2017)
- Danced on live TV in Mexico City, Belgium, and Texas (2017)
- Radio interviews in Mexico City, Belgium, and Texas (2017)
- Performed in front of 10,000 people on the Spanish Steps in Rome, Italy (2017)
- Performed in the Vatican for Pope Francis (2017)
- Danced on live TV in Denver, CO (2021)
- Danced on live TV in Traverse City, MI (2016)
- Danced at Denver SBK International Congress (2021)
- Danced at San Francisco SBK International Congress (2021)

PERSONAL ENVIRONMENTAL PROJECTS

Self-Directed Environmental Video & Art Project (2022)

- Produced a video and Instagram reel with my drone bringing awareness to trash and consumerism where I collected my waste for one week and created an art image to demonstrate the size and impact it has on our planet

Environmental Poem (2020)

- Wrote a powerful poem in the midst of COVID about single use plastic and its effects on our climate called Plastic Cup

Art Sculpture Made of Trash (2019)

- Created an art piece made completely out of found materials to bring awareness to the rising issues of ocean pollution after my sustainability trip to Belize

**Selected to be displayed at a large Gala Fundraiser for the University of Denver at the Hyatt Regency Center in Denver Colorado (2019)*

ADDITIONAL EXPERIENCE

Representative/Instructor/Performer Up with People

Up with People is an international non-profit composed of a performance cast of 100 students from 20 different countries who travel around the world. Their mission is to use music and dance to come together regardless of race, religion, ethnicity, and politics, and inspires and motivates individuals to be positive agents of change.

Dance Instructor (2017-2020)

- Instructed a cast of 100 students, with varying degrees of performance experience and language barriers, to perform a 2-hour Broadway style show in the span of one month.
- Directed auditions, provided difficult feedback, created show lists, and worked with vocal instructors and show manager to coordinate performance/rehearsal schedules.

Seasonal Performer (2017-Present)

Selected among a small group of alumni to be a traveling performer which involves learning new choreography and music in a short amount of time and performing for special events, some of which include:

- *Performed as lead dancer on the Spanish Steps and in the Vatican for Pope Francis in Rome, Italy (2017)*
- *Performed in New York City at the International Affairs Center for a Convention (2019)*
- *Performed for Governor Hickenlooper at the Governor’s Mansion in Denver, Colorado (2017)*

Live Music Performer (2020 – Present)

- Currently performing live music at both small and large venues. I am a solo artist and play a 4-hour set, performing and interacting with the audience. I play a range of music from classic favorites to modern music, as well as my own originals.

Dancer

- Competitive Salsa and Bachata dancer (2020 – Present)
- Proficient in: Salsa, Bachata, Jazz, Lyrical, Contemporary, Irish/Celtic, Ballet and Tap

EXTRA CURRICULAR ACTIVITIES

- Surfing
- Waterskiing
- Paddle Boarding
- Hiking/Camping
- Running
- Beach Volleyball
- Horseback riding
- Nordic and downhill skiing
- Dance/Music

PERSONAL MISSION STATEMENT

To use my passion and creativity to bring awareness to and to challenge social and cultural norms that marginalize the underprivileged people and places around the world, in order to provide a voice to those who don’t have one.

I want to be a step in making our world a better and more sustainable place for future generations.